

Online Book Fair email template

Copy and paste the image and message below into a new email to promote your Online Fair to families.

Suggested subject line: Shop our Online Book Fair and support our school!



Dear families,

You're invited to shop our Scholastic Book Fair online from **September 28th – October 11th**! All purchases benefit our school and connect kids with new books, favorite characters, complete series, and more.

You'll love the **NEW** option to shop for **Book Fair exclusives** directly from the interactive booklist and enjoy these special online shopping features:

- Over 6,000 items, including new releases, best sellers, and value packs
- All orders ship **direct to home**
- **FREE shipping** on book-only orders over \$25*
- All purchases **support our school** and earn 25% in rewards

Visit our Book Fair Homepage and click "Shop Now" to get started:

<https://www.scholastic.com/bf/euclidelementaryschool3>

Happy reading,
Euclid School PTA

*Free standard shipping is available on book-only orders of \$25 or more, after all discounts are applied. Free standard shipping (books) must be selected during checkout. Orders containing products other than books are not eligible for this shipping promotion.